



Astack - a stackable candleholder by Helgo



The Teabag by Marie Langaa Pedersen



The Rockable - a wooden stool by Hans Sandgren Jakobsen

Distinctive Danish design at Skandium

By Nia Kajastie | Photos: Danish Crafts

On 4 November 2010, Skandium and Danish Crafts launched a bespoke collection of contemporary Danish craft and design called CC+ for Skandium. The collection is a result of ongoing cooperation between Skandium and Danish Crafts and is based on Danish Crafts' previous successful Crafts Collections.

British furniture store Skandium is known for its high-quality Scandinavian design pieces, with a strong focus on design classics. "With CC+ for Skandium, we are now able to present the new talents in the field of Danish craft and design," says Magnus Englund, Managing Director of Skandium in London. "The presentation of the young talented generation of Danish craftspeople and designers helps give our store the profile we are aiming for."

The demand for Scandinavian quality craftsmanship is constantly on the rise, and Danish Crafts is able to fulfil this need for products created by talented, passion-

ate and individual craft artists and designers. Scandinavia has always been one of the dominating areas when it comes to innovative design, and this collection will help further boost the brand that is Scandinavia, and in this case Denmark and Danish Crafts. The collection is full of pieces that are on their way to becoming design classics on their own merit.

"The reason we decided to work with Danish Crafts was that we sometimes feel that we miss small, unusual niche prod-

ucts with limited distribution which we know our customers like, but which are more risky and time consuming to buy in. Danish Crafts is an excellent way to source such products while at the same time knowing they have been tried and tested," adds Englund.

For more information, please visit:
www.skandium.com
www.danishcrafts.org

Skandium, which has three design stores in London, has chosen to feature the collection in their flagship store in London's leading design district of Brompton.

The participating craftspeople in CC+ for Skandium are:

Ceramists Anna Olivia Kristensen, Marie Langaa and Ditte Fischer; glass artists Charlotte Hargreave, Sia Mai and Bettina Schori; jewellers Josephine Winther and Jette Vogt; furniture designers Hans Sandgren Jakobsen, Søren Ulrik Petersen, Trine Charlotte Find and Povl Kjer; and designers Victoria Ladefoged, Maria Kirk Mikkelsen and Helgo.